

PAINT LOVE BRINGS EXTRAORDINARY ARTS PROGRAMMING THAT EMPOWERS YOUTH AND STRENGTHENS COMMUNITIES. Since 2014, Paint Love has served over 15,000 students in the Atlanta area through our partners

Art is our vehicle, but the soul of our work is showing youth that their voice matters, their ideas are important, and their actions can make a difference in shaping the future.

with Title 1 schools and youth-serving nonprofits.

Arts- integrated Social-Emotional Learning to discuss empathy, community empowerment, social change, selfawareness, and more!



OUR MISSION

Paint Love brings extraordinary arts programming to youth.

OUR VISION

We envision a world where all young people have access to creative experiences that empower them to develop inner strength and imagine a future not limited by adversity.

HOW WE DO IT

We partner with education and nonprofit organizations to engage youth through artist-led projects, guided by trauma-informed standards. Our projects incorporate social emotional learning themes like self-awareness, regulation, coping, and community-building.

WHO WE SERVE

Since 2014, we have partnered with over 30 schools and 25 nonprofits to bring over 400 art projects to over 11,000 young people in our local Atlanta community. Our curricula have been used in countries around the world.

LEARN MORE

www.paintlove.org

THE PROCESS

1

Browse our menu

Our offerings are flexible and customizable so, consider the needs of your community and your reason for partnering with us.

2

Complete the form

Complete some basic information on the following pages and return it to programs@paintlove.org.

Specify your theme and modality.

3

Schedule a meeting

Once we receive the application, our team will create a package for your needs.
We'll schedule a meeting with you and your stakeholders to talk visions and logistics.

4

Create together

We'll schedule staff and an artist after the modality has been selected and the application finalized. On the day of the event, we will arrive with supplies and the fun begins!



Customi2able options

Our different approaches- called modalities- allow us to provide programming in the most impactful way for your community. Our staff is highly-trained and seasoned in providing services through each option.





Large Group Activity

Large group activities are often one-time events for a community, agency, or school to create together. These can range across a number of projects and themes. These projects impact the most students with the smallest time investment.



Mural or Large-Scale Collaborative Piece

Collaborative, community-building art projects for a class, grade, school, or neighborhood - featuring options for temporary or permanent installation or mural projects. These typically require longer periods of time to complete.



Movement + Art

Movement is incredibly valuable to a child's learning and processing.

Movement + Art combines yoga, dance, and play to create around a theme. This option is done best with a smaller group over a series of sessions.



Small Group Activity

Small group activities are focused on a single population or group.

These activities may be more complex and provide for more intimate, focused conversation.

Small group activities can occur once or over a set of sessions.



PROGRAM THEMES

Typically, our programming fits into one of the three categories below. This theme, coupled with a modality, is the basic structure for building programming for your site.

Art as response

If your community has experienced a difficult event or crisis, creative expression can be incredibly powerful in community building and processing.

Example: Through a partnership with the Decatur Education Foundation and Renfroe Middle School, students created poems, guided by professional Paint Love poets, around the grief of a classmate lost to suicide.

Art as prevention

Our programming is built to teach Social Emotional Learning (SEL) skills. These skills, like self-awareness, social responsibility, self-regulation and community connection, prepare kids for being better and kinder to themselves and others.

Example: Austell Youth Innovation Center invited Paint Love to create a mural at their new youth space. Community members painted the mural together and discussed the strengths of their community, along with ways to improve it.

Art as advocacy

Creativity and advocacy go hand-in-hand. Artists give us the vision to see a new future. These Offerings can be for specific awareness campaigns and months (Black history, AAPI, Latinx, Earth Day, etc) or how to use our art to empower your voice.

Example: For Black History Month, the City of Roswell invited Paint Love to host a series of projects for community members on black artists. Paint Love staff shared the stories of the artists while kids explored their mediums of choice.

OUR PARTNERS

We are incredibly thankful for our partners' belief and advocacy of the arts as a tool for change. When creating, kids expand their imaginations to see new possibilities for themselves and their communities. That being said, the effectiveness of our arts programming is significantly impacted by the mutuality of our partnership. There are a few things we need from you to make this successful.

Space, Time + Participants

You know, the logistics. We bring supplies and staff, but need a location and consistent dates and times for programming. That way, we can make sure we have the best artist and staff for the modality and number of participants.

Excitement

We love working with people as passionate as we are about our mission. We need excited partners, partners willing to showcase our work together and spread the news about the arts as a change agent. We ask for the support of both an "on the ground" contact and your org's administrator or leadership.

Openness

We use our creative time with kids to build SEL skills and have honest conversations about ourselves and world. We hope to work with partners open to the curiosities and reflections of kids -- even if the conversations are difficult.



ART IS ESSENTIAL. Art is critically important and wonderful all on its own, but Paint Love knows creativity is also a critical tool to help young people to process experiences, and empower them to share their stories. In the face of the pandemic, the demographic of children and communities coping with toxic stress and trauma has grown - and Paint Love is ready to serve these new needs.

ne of our partner nonprofits, Kate's Club, serves kids who are coping with the death of a parent or sibling. They do not charge families and provide a safe place to express and manage grief. To go along with the recent theme "If my tears could talk," Paint Love volunteer artist, professional sculpture and master's in social work candidate, Nikita Raper, collaborated with Laura Shaw, Paint Love's executive director and Lane Pease, Kate's Club director of programming to construct a project helping kids identify their emotions and think about how their grief expresses itself: is it small and quiet like a mouse? Does it roar like a lion, get angry like a rhinoceros, or snap like a crocodile? Is it ever-present like a loyal dog? Kids punched, shaped, scored and slipped using air-dry clay to create elaborate animal "maws" or mask-like mouthpieces, mounted on a dowel, to give their grief a voice.

This is just one example of how we are investing in the creative and mental health of the children we serve.

Over the last seven years, we have brought this truly extraordinary programming to under-resourced schools and youth-serving nonprofits and become one of the most highly-sought after art and trauma programs in Atlanta and beyond.





Use the QR code to complete the initial application.



You can also visit paintlove.org/apply-for-programming.

