

PAINT LOVE APPLICATION GUIDELINES 2019 NONPROFIT PARTNERS

Thank you for your interest in being a Paint Love Nonprofit Partner for the 2019 calendar year. Below you will find information about Paint Love, the types of programs we offer, and the types of organizations we look for in our partnerships. We look forward to receiving your application and encourage you to contact us at partner@gopaintlove.org with any questions.

TIMELINE OF APPLICATION

Monday, October 1, 2018: the application will be available at gopaintlove.org/partner.

Thursday, November 1, 2018 (before 11:59 PM): Applications due. Applications must be submitted online. Late applications will not be accepted.

Mid- Nov/Dec 2018: All applicants will be notified regarding selection.

PAINT LOVE OVERVIEW

Paint Love believes art empowers kids and strengthens communities. We increase access to arts for youth who face poverty and trauma by providing free, high-quality creative workshops with professional artists to Title 1 schools and nonprofits. We provide the supplies, expertise, and logistics to make awesome projects happen and aim to bring projects that our partners wouldn't be able to do on their own.

Since 2014, we have brought hundreds of art projects to thousands of students at 46 Title 1 schools and nonprofit partners. We have nearly 60 volunteer artists on our roster and even more general volunteers to help facilitate our programs so there isn't extra stress on teachers and staff.

PAINT LOVE PROGRAM OVERVIEW

To help guide you in your application, we want to explain the types of partners Paint Love is looking for, the projects Paint Love provides, and the intention we want to see within the partner applications.

PARTNERS

We currently accept applications from organizations in DeKalb, Fulton, Forsyth, Gwinnett, Cobb, and Cherokee counties.

We accept applications for age specific projects (i.e. 8-10 year olds), for grade-level specific projects (i.e. all 4th grade classes), or projects at a broader level (i.e. organization-wide). We can accommodate up to 350 students in one program.

There must be at least one person in a management or leadership position involved in submitting the application and listed as a contact.

PROJECTS

The main purpose of Paint Love projects is to engage youth in artistic experiences. A Paint Love project is an opportunity for freedom and creative expression. We have artists who work in all mediums of study including wax encaustics, mixed media, painting, photography, printmaking, sculpture & metalsmithing, social art, textiles, writing, poetry, and spoken word.

Impact

We measure impact based on: extraordinary project elements; a consistent environment; opportunity for growth; devoted time; passionate volunteers.

Number & Length of Projects

Accepted nonprofit applications will receive a minimum of four projects. Partnerships typically consist of around 8-12 hours of engagement across projects, so keep that in mind in your application request. There is sometimes potential for additional projects based on interest from the Title 1 school, availability from our artists, and funding.

What Characterizes a Paint Love Project?

These guidelines will help you formulate your responses to the application questions and help us create a wonderful partnership that fits the goals of both of our organizations.

A Paint Love project:

1. **Has a foundation of excellence:** an excellent idea or artistic medium; hopefully something that is new and exciting to the students or a medium they might not otherwise be exposed.
1. **Leans more toward fine art** than arts and crafts.
2. **Encourages freedom and creativity.** Paint Love projects focus on the experience and creative expression. We aim for excellent projects that teach a basic skill or lesson, but don't force students to create cookie cutter artwork.
3. **Is in a loving, safe space.**
4. **Is intentional.** Our projects have a larger theme or purpose beyond a loving environment and creating great art. Our projects are intentionally focused on the students and ways the students can become the best versions of themselves. To find a theme, we first ask you, our nonprofit partner, if you have a theme or purpose you are working on with the students. You know your students the best! Also, as a guide, we would like the theme to fit one of these four thematic areas:
 - a. Loving/respecting yourself
 - b. Loving/respecting others
 - c. Seeking and strengthening positive relationships
 - d. Investing in your community
2. **Focuses on accessibility.** We believe everyone benefits from having a creative outlet, but at Paint Love, we strive to serve young people who might have less access or exposure to arts. Our focus on accessibility means we aim our services and programs at nonprofits and schools that are serving a high percentage of students facing poverty and trauma and we partner with them to bring in fantastic arts programming.

Because we want to create projects that have intention for the student's direct benefit, there are two types of projects Paint Love does not accept.

Because we want to create projects that have intention for the student's direct benefit, there are two types of projects Paint Love does **not** accept:

1. We do not accept applications for the sole purpose of organization beautification (murals, gardens, artistic facelifts) or to do projects where students are not actively involved. That doesn't mean we don't do murals or projects that will go on display, but we want to hear about

the purpose and intention behind the project for the students (i.e. learning about the community, talking about grief, team building, celebrating diversity, etc...). and want students to be involved in every step.

2. We do not accept applications for fundraisers, or projects where the art created will be utilized for social or financial profit for the organization. Our projects are intended to be taken home by the students or displayed, (preferably in a place the student will be able to enjoy or receive recognition for their work.)

APPLICATION

Below are the application questions. You must submit the answers to the application via our website at gopaintlove.org/partner, but we recommend formulating your answers in a separate document and copy and pasting your answers in the application. The answers are provided here to help you formulate your responses.

NONPROFIT APPLICATION QUESTIONS

1. Are you applying on behalf of a nonprofit organization located in DeKalb, Fulton, Forsyth, Gwinnett, Cobb, or Cherokee County?

2. Organization + Contact Information

Organization Name:

Website:

Address Line 1:

Address Line 2:

City, County, State, Zip:

Organization Phone Number:

Primary Point of Contact

First Name, Last Name:

Title:

Email Address:

Phone Number:

Secondary Point of Contact

First Name, Last Name:

Title:

Email Address:

Phone Number:

3. Return Organization

Are you currently a nonprofit partner of Paint Love?

*Prior partners are encouraged to re-apply annually!

(If yes, continue to #4, if no, skip to section #5)

4. Current Partners

How has Paint Love helped you better serve the youth at your organization?

What could be changed about the process, projects, communication, etc. that would improve your partnership with Paint Love?

(Returning partners may skip to Section

5. Organization and Student Information

Tell us about your organization:

Tell us about the students you serve (ex: number of students, age, grade level, life circumstances, challenges faces, etc.):

Why do you want to partner with Paint Love? What can Paint Love help you achieve?

Do you have a location to host art events for the youth you serve? Yes/No

6. Arts Programming + Budget

Do you currently offer any artistic programming to the youth you serve?

If yes, please elaborate, and let us know how Paint Love can enhance or compliment your current programming.

What is your current budget for artistic programming?

How many students does this budget cover?

7. Volunteer Information

What is the age requirement for volunteers working with your organization?

Are there any specific trainings or special background checks required? If yes, please list.

*Note: Paint Love runs background checks on all of our artists and volunteers.

Are there any other specific requirements for volunteers working with your organization? (ex: must be only females/males, dress code, photo policy, social media policy etc.)

8. Project Details

Please tell us about the types of projects you would ideally like to have. It is our goal to give each nonprofit partner at least four events during the 2018 calendar year. The ultimate number is dependent on volunteer availability.

1. Do you have a project idea in mind? Yes/No
2. If yes to #1, please explain the types of art projects you would like Paint Love to bring to your students?
3. Whether you have a project in mind or not, is there a specific art medium you would like your students to work with?
4. What theme would you like to connect with this project? What idea would you like your students to take away?
5. How does this theme fit into one of Paint Love's four thematic areas?
 - a. Loving/respecting yourself
 - b. Loving/respecting others
 - c. Seeking and strengthening positive relationships
 - d. Investing in your community
6. What dates/times are you available for programming with Paint Love?
7. How many students will be involved with each program (can be approximate)?

9. Additional Details

To cover the cost of a Paint Love event, our event sponsorships range from \$250 - \$1,000. Would you have funding to cover this amount range or any portion of this amount range?* Y/N

**Please note your answer to this question does not affect your eligibility.*

Would you be able to connect us with any contacts (donors or volunteers) who may be interested in financially sponsoring a Paint Love event for your organization or helping with the planning and implementation? * Y/N/Maybe

**Please note your answer to this question does not affect your eligibility, it does help us to expedite the planning process.*

Is there any additional information you would like to share?

10. Submission

The individual listed below have reviewed and approved this application for submission to Paint Love. They have received full permission to carry out a Paint Love program at the applying organization and they agree that the application information that has been provided is true and complete. Y/N

Name:

