



MARKETING AND PR INTERNSHIP

About Us: Paint Love is a non-profit organization that provides free transformational art workshops for youth facing poverty or trauma. We connect professional artists in metro Atlanta with non-profits and Title I schools to coordinate high quality arts programming. Web: gopaintlove.org | Twitter: @gopaintlove | IG: @gopaintlove | FB: /gopaintlove

Internship Summary: The Marketing and PR Intern will assist the Executive Director with the marketing department initiatives, including our newsletters, blogs, flyers, website updates, Twitter posts, Facebook page, Instagram updates, press releases and brainstorming new ways to reach the community and stakeholders. We are a young organization (started in 2013), but that opens up a lot of hands-on learning opportunities for our interns to take lead on projects that interest them.

Responsibilities:

- Attend Paint Love events, interview participants and take pictures
- Blog about Paint Love events and programming
- Create press releases to be pitched to the media
- Update social media channels including Facebook, Twitter, and Instagram
- Update our website with new artist and volunteer information
- Brainstorm new channels and ways to reach our target audiences
- Be available occasional nights and weekends to work events

Requirements:

- Currently enrolled in an undergraduate or graduate program
- Passion for Paint Love's mission and interested in non-profit management
- Excellent writing and communication skills
- A heart for serving other people and very personable
- Attention to detail
- Able to be flexible as we continue to grow and build our brand
- Creative thinker
- Highly proficient with social media
- Interest and experience in the arts a plus, but not required

Application:

- This is an unpaid internship.
- For more information and to apply, please send resume and cover letter to info@gopaintlove.org.
- The working hours of this internship are flexible (approximately 15-30 hours/week), so please include any schedule preferences including hours per week available to work.
- Application Deadline: Applications accepted Year-Round; Summer Interns encouraged to apply by May 10.